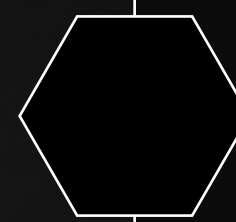


*David Zuker*

ART MERGING INTO INTERIOR DESIGN PROJECTS

**Presentation Dossier**



## I am David Zuker / **Artist and Designer**

A creator with a unique profile. I work with interior designers developing, through my art, **experiences that transform Hospitality spaces.**

My work merges with interior design in such a way that the boundaries between one and the other are blurred.

I am not an artist who just creates custom works to be added to interior design projects, my creations are planned as part of the interior design project.

I become, in short, a resource that adds an added value, a differential, that turns **interior design into an experience.**

# MORE THAN AN EXTERNAL COLLABORATOR

I offer more than my talent and experience: I integrate myself in each project as part of the team that carries out the interior design. I do not identify myself as a simple external collaborator. This generates relevant differences in the way of working and assuming the challenges of each project that eventually only become apparent during the execution:

- **Flexibility to take on unforeseen events.** (\* Within limits) without each change implying a budget increase. Hospitality interior design projects are often susceptible to ups and downs and script twists. My artwork takes into account the idiosyncrasies of the industry and adapts assuming that initial forecasts sometimes evolve or change due to external factors.
- **Understanding.** For the last 6 years I have been developing projects in which my work is intertwined with that of interior designers and architects. My role is subject to their decisions and vision of the project, and therefore I have learned to create my visual works from a deep understanding of their needs.

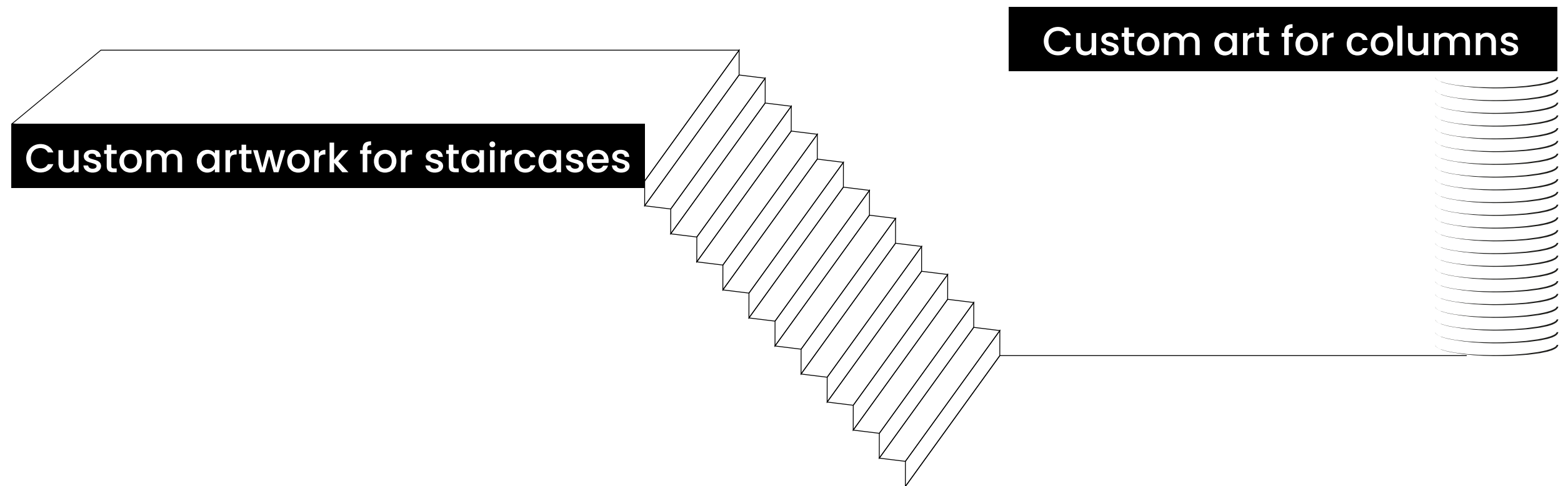
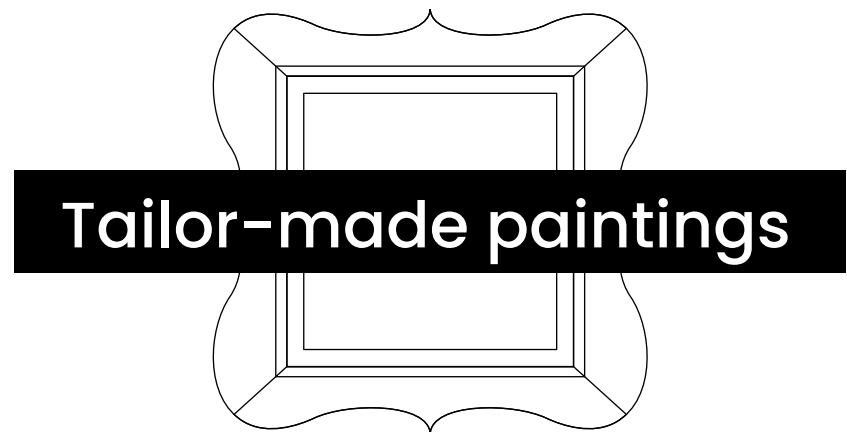
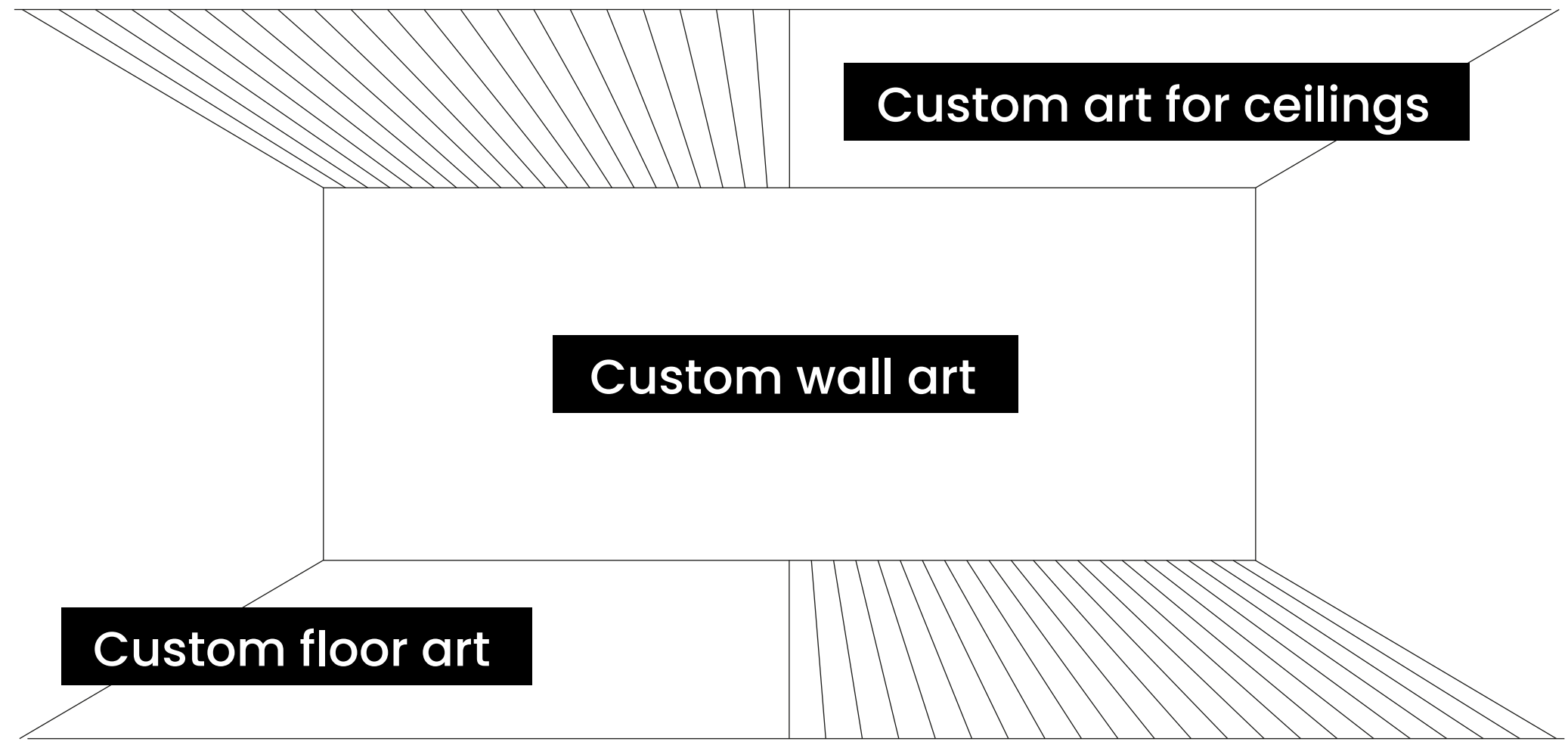
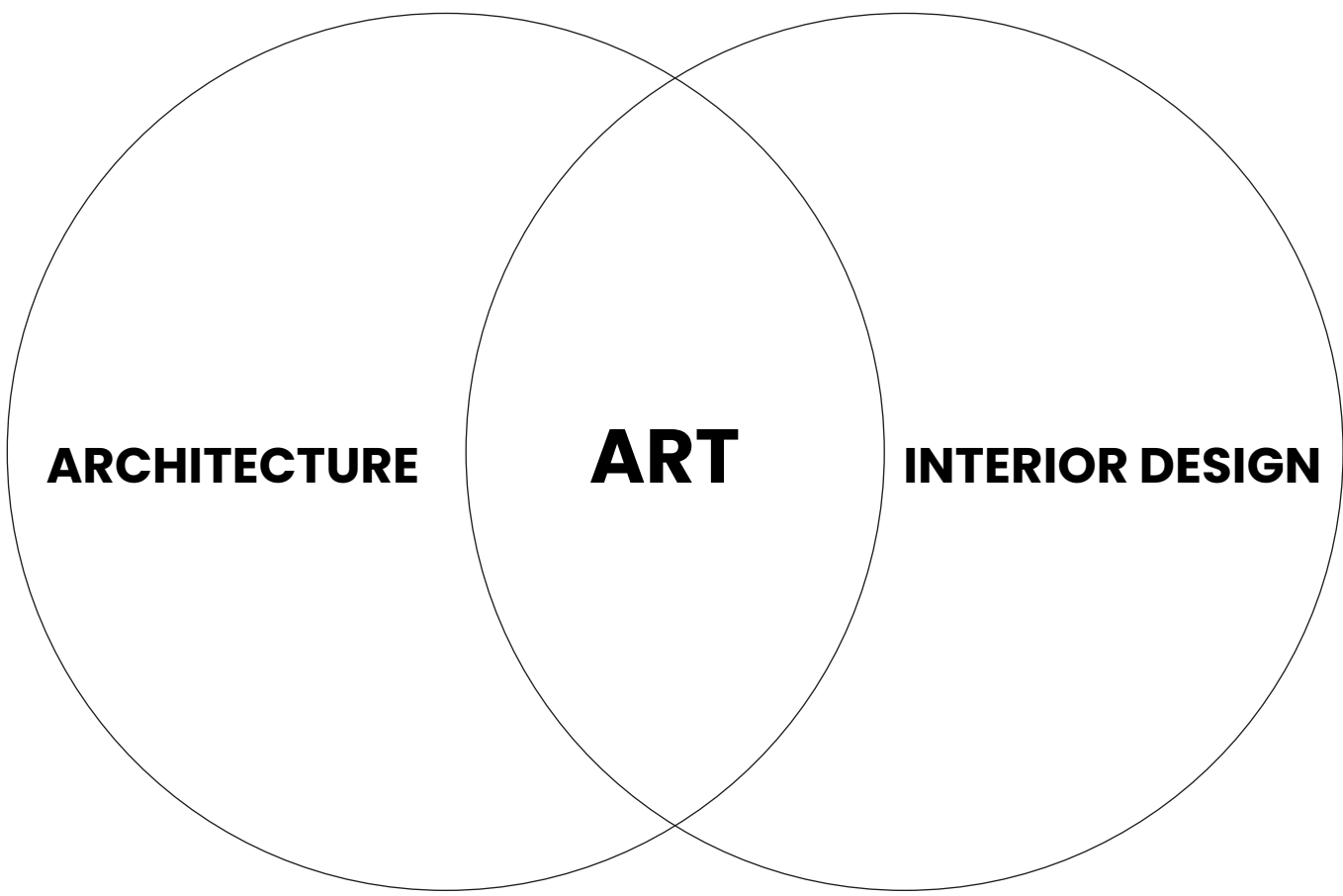


I assume that my artwork is part of a larger project, which involves factors that must be taken into account for my work to be integrated in the right way. It is not about making you to exhibit in a space, my work must be able to add value to an interior design project by adapting naturally to its idiosyncrasy.

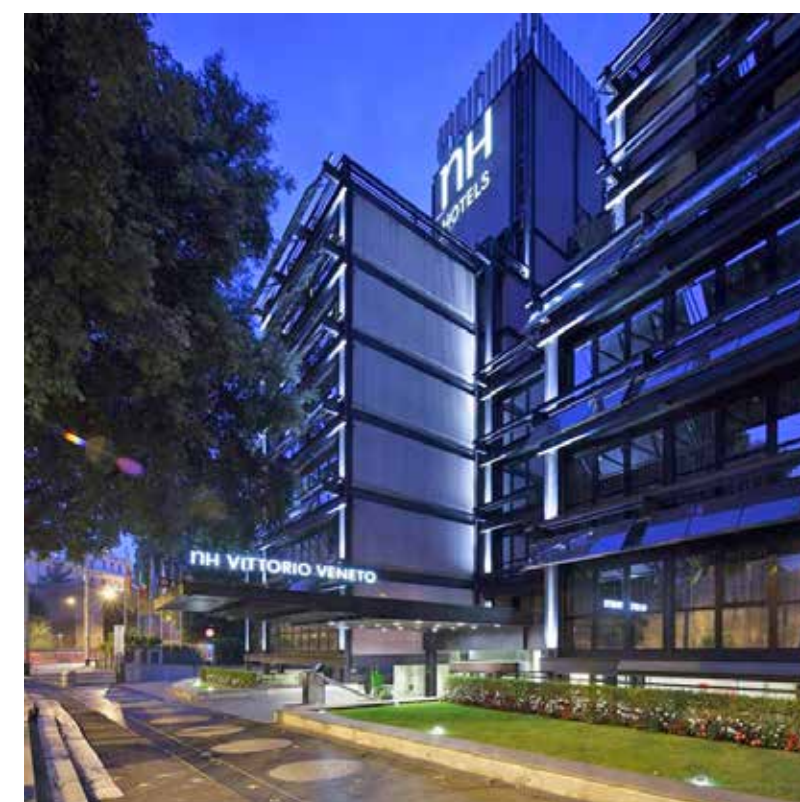
# Unique custom visual creation services to transform spaces.

My art elevates the value of interior design by bringing visual impact, Custom art for columns personality and meaning.

My visual work is developed as part of the theming or concept of the project, adding value to the interior design.

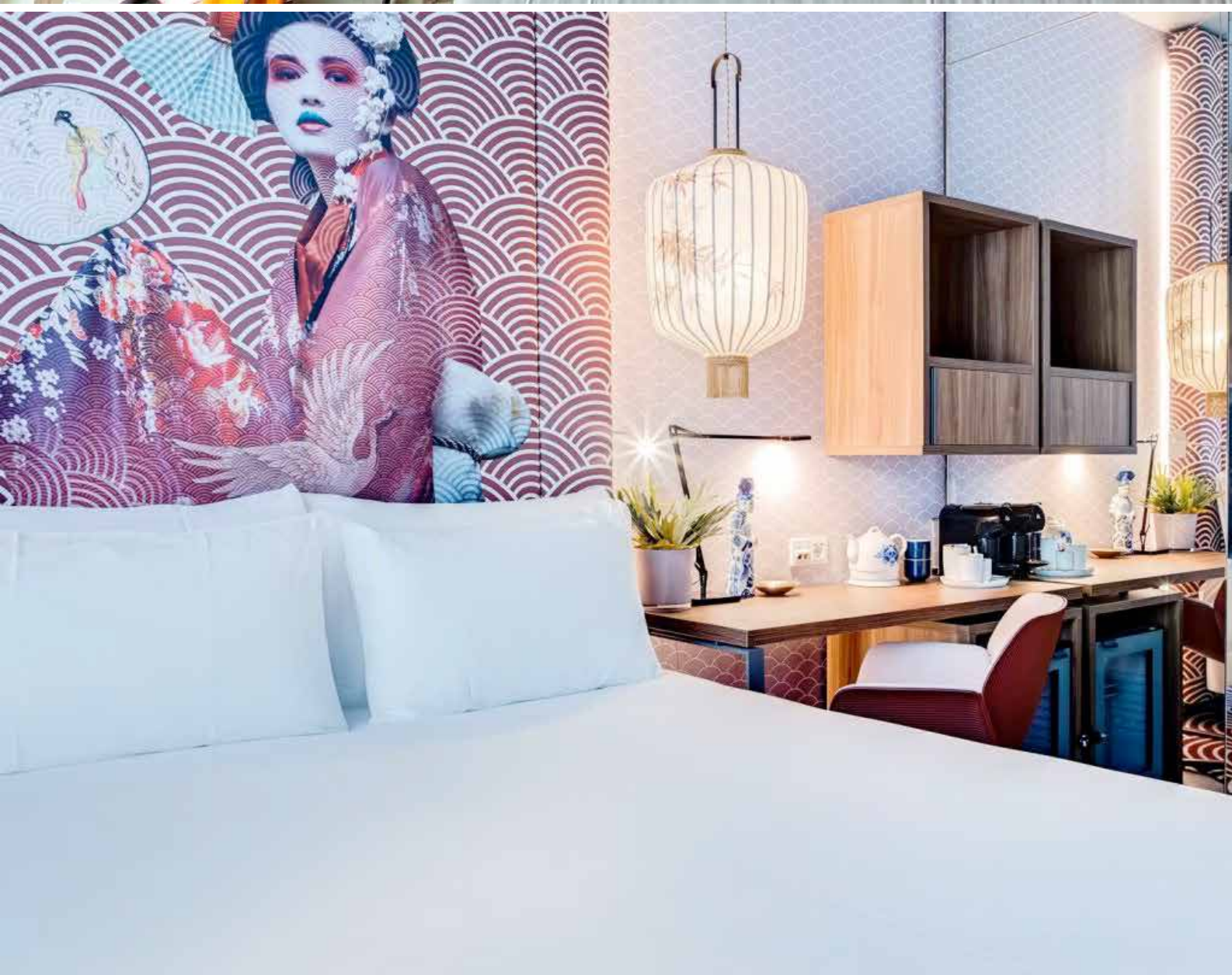


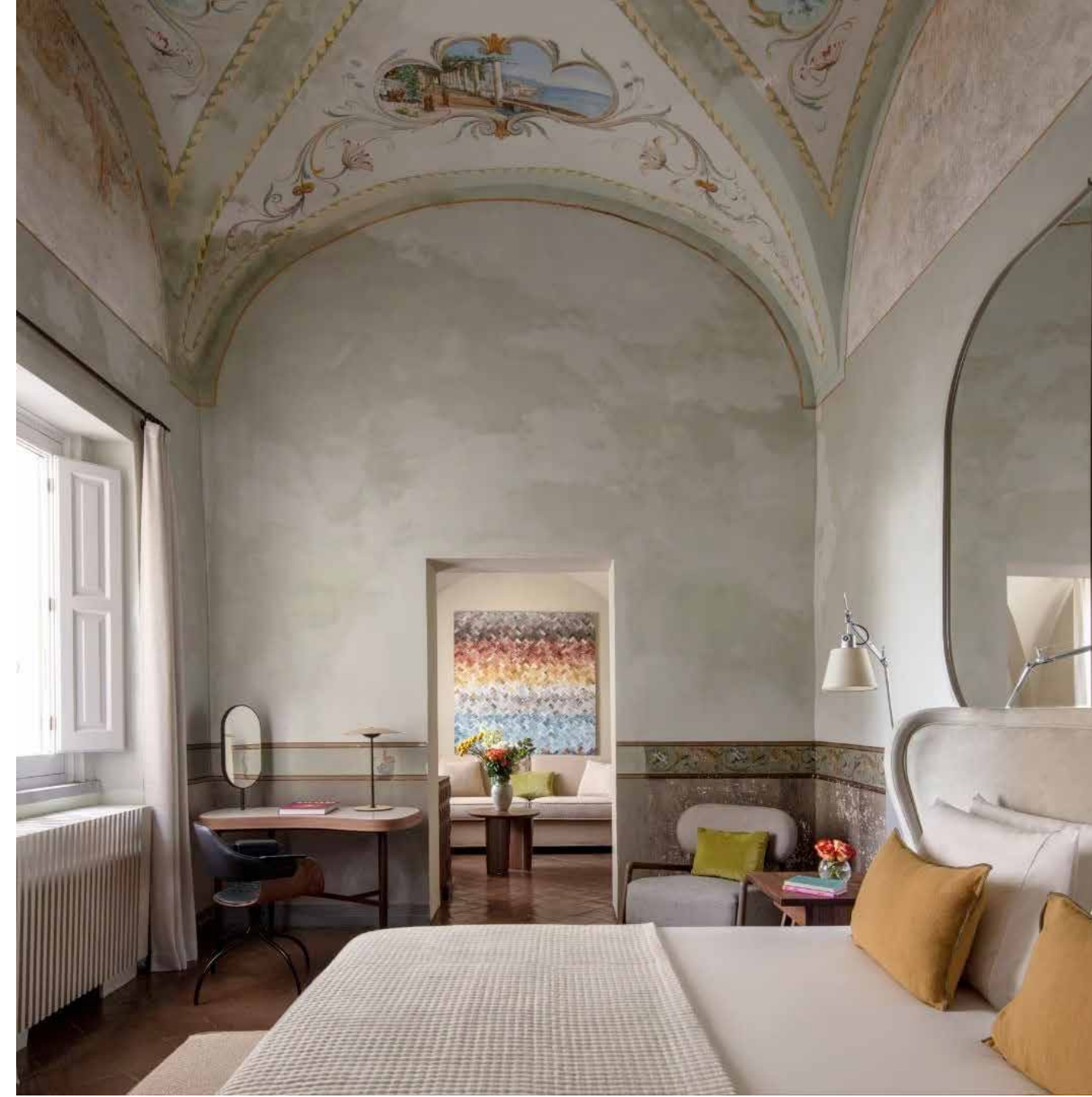
I have created art for high standing hotels in different European countries. I have developed projects for hotel chains **Anantara**, **Nhow Hotels**, **NH Collection**, **AVANI**, **NH Hotels** and **Casual Hotels**.



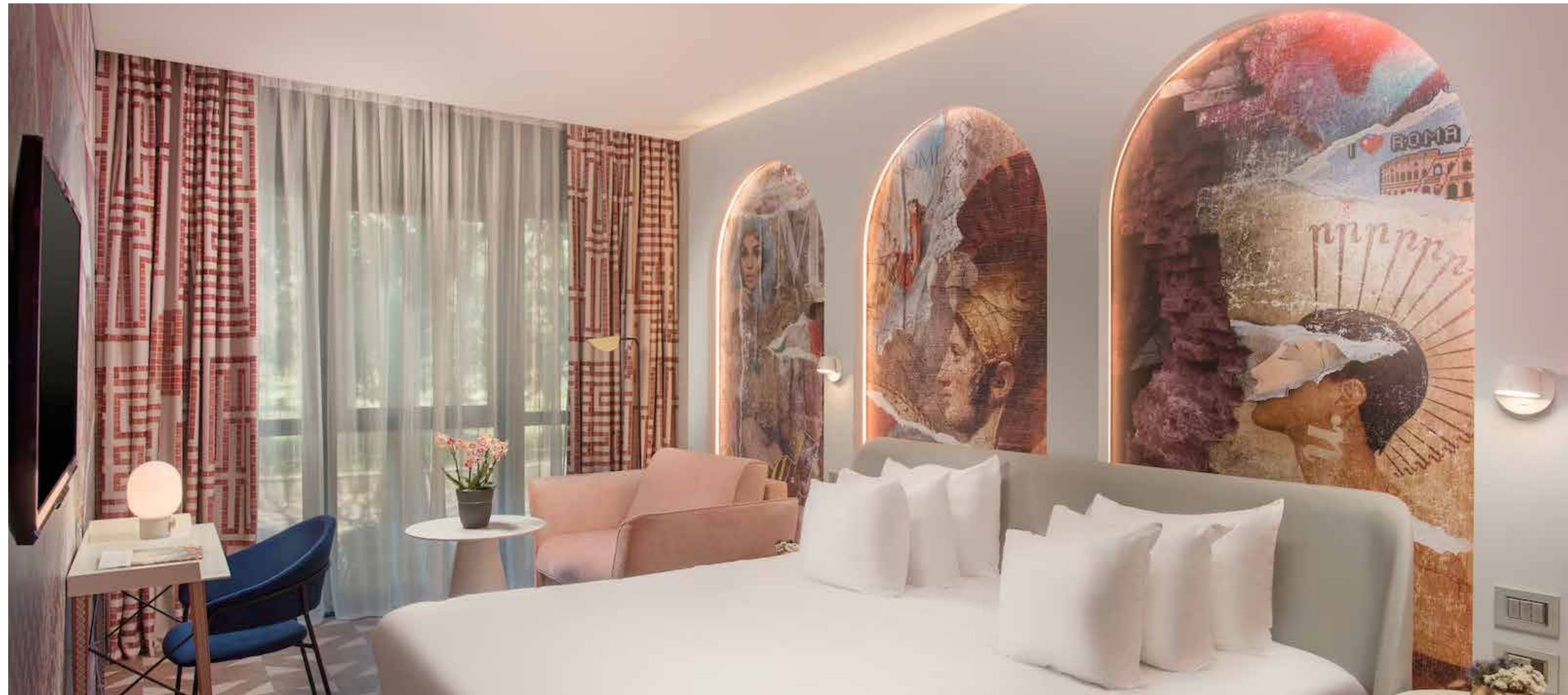


Art on **walls**, **headboards** and **ceilings**





Art on special surfaces:  
**glass, stone, wood**





Art for **restaurants** and **cocktail bars**



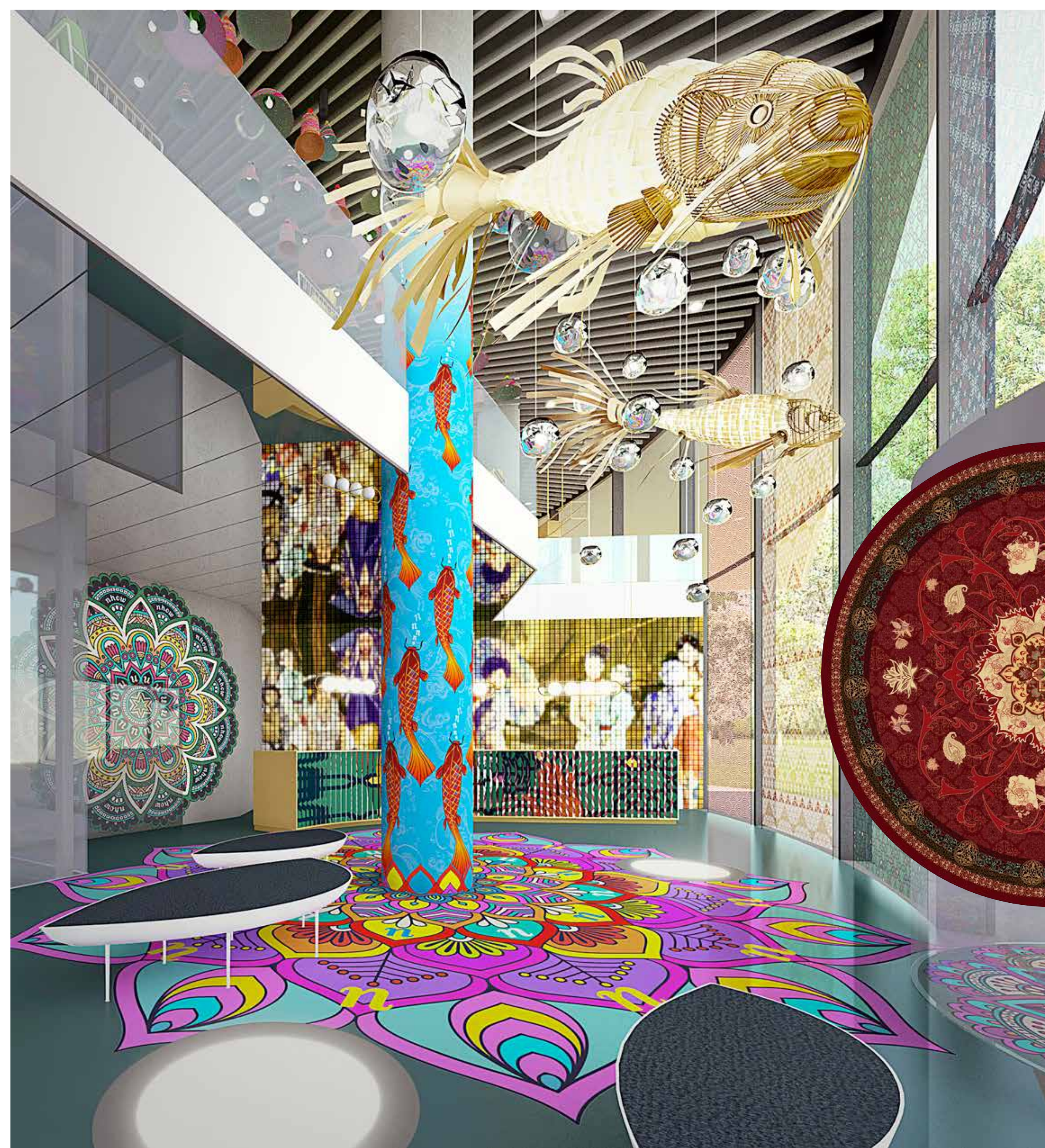




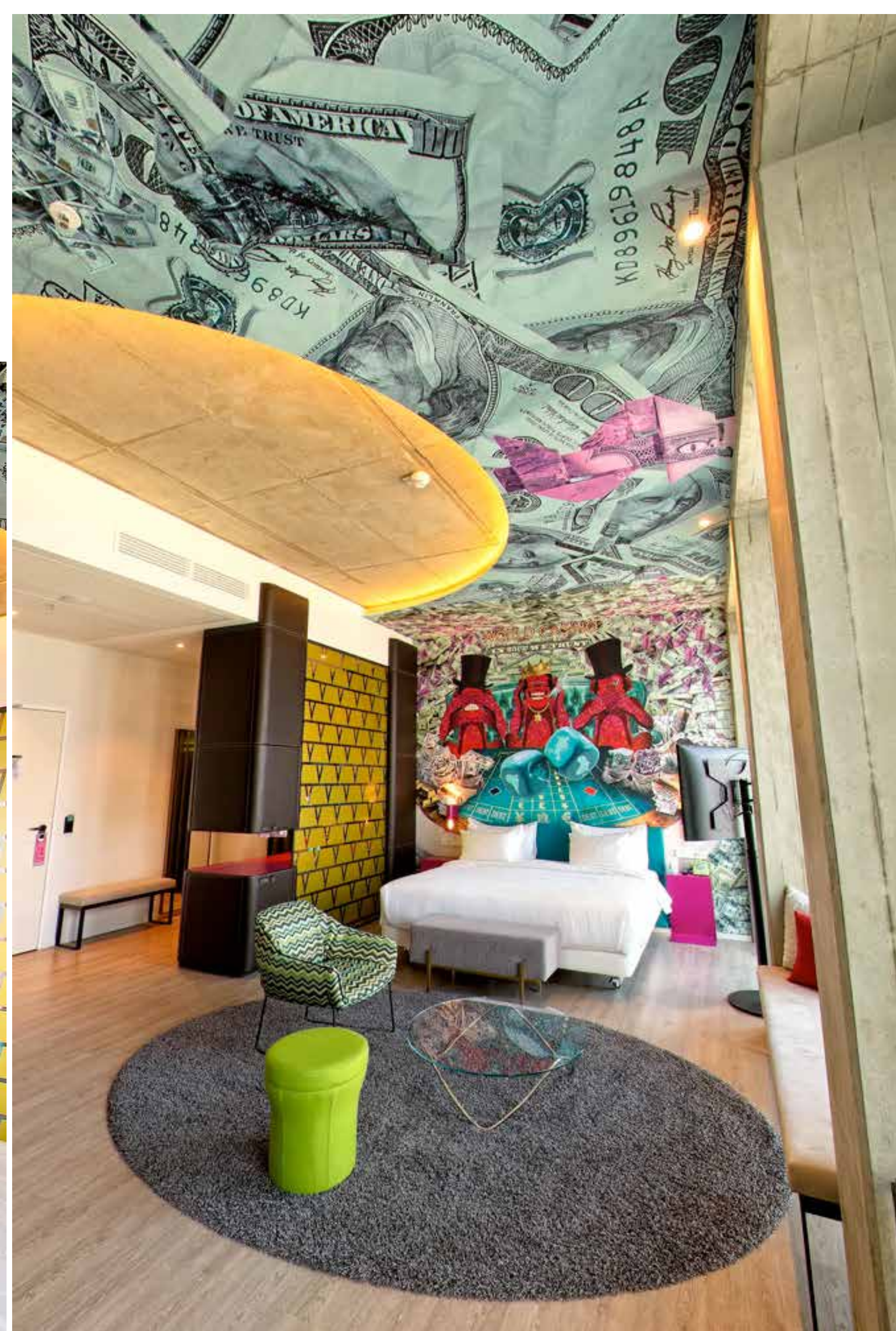
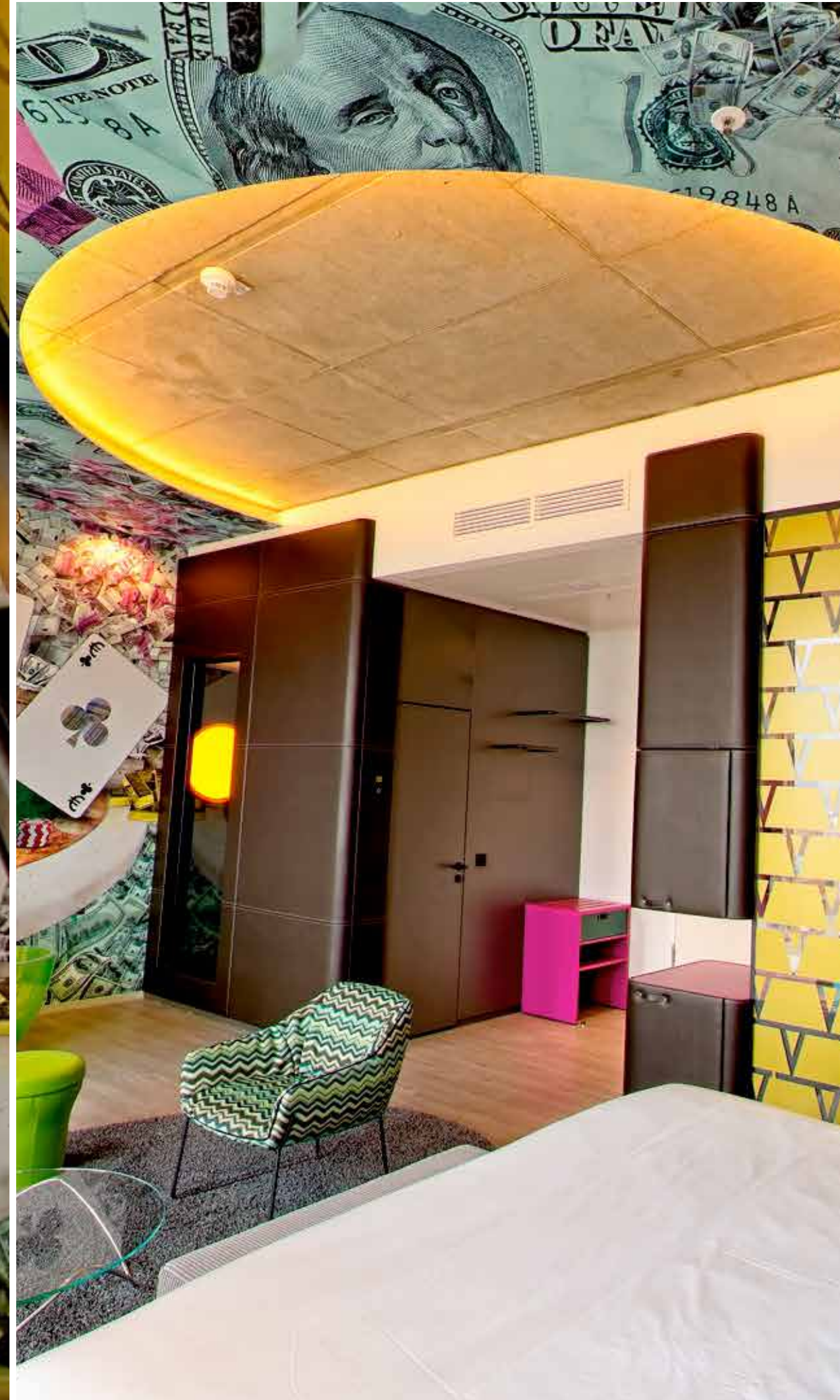
## Art for floors



Art on other contexts: **Columns.**  
**Carpets.** **Wallpapers.** **Curtains.**



**Inmersive art :**  
spaces with multiple  
interconnected parts





## Framed Art



# WORK PROCESS

Creation with digital tools

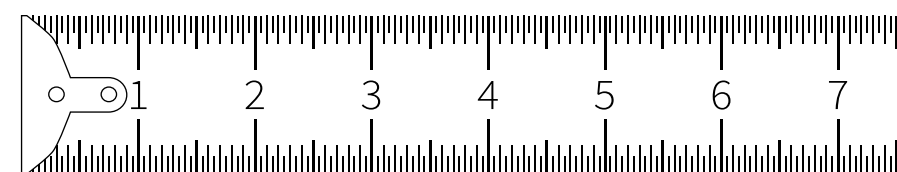


Printing and mounting  
on any surface



- Textile** Printing
- Wall** Printing
- Printing on **Metal**
- Printing on **Wood**
- Printing on **Glass**
- Ground** printing, with protective resin
- Printing on **Wallpaper**
- Printing on **special materials**

DIGITAL DEVELOPMENT OF VISUAL WORKS ALLOWS THE FLEXIBILITY TO ADAPT THEM TO ANY SPACE AND MATERIAL



MY CREATIONS ADAPT TO ANY SIZE, EVEN TO FORMATS THAT TRADITIONAL ARTISTS COULD NEVER REACH.



# LEAVE A MARK AND CREATE EXPERIENCES: **THEMATIZATION. STORYTELLING. CONCEPT. MEANING.**

The projects I develop have the virtue of going beyond aesthetics: they tell a genuine story, transforming a vision into a storytelling, creating an immersive experience in which the visitor can feel part of it.

**I have created themed projects with meaning and context in high standing hotels in different European countries:**



- **The melting pot of world cultures** for nhow Amsterdam Rai Hotel.
- **The artist's atelier** for nhow Brussels Bloom Hotel.
- **The art of money** for nhow Frankfurt Hotel.
- **Layers of history** for NH Collection Vittorio Veneto Hotel.
- **Italian ingenuity** for nhow Milano Hotel.
- **Madrid, Madrid, Madrid** for Avani Alonso Martínez Hotel.
- **The thousand corners of Granada** for Casual Ilbira Hotel.

I have transformed through my art  
4 star and 5 star luxury hotels in  
different parts of Europe.

**Amsterdam**

**Brussels**

**Gante**

**Frankfurt**

**Rome**

**Milano**

**Amalfi**

**Madrid**

**Granada**





Contact me for more information about me and how we can collaborate. I **will be happy to answer all your questions.**

(+34) 653 160 779

[david@davidzucker.com](mailto:david@davidzucker.com)

[www.davidzucker.com](http://www.davidzucker.com)

*David Zucker*